



**David Role & Co.** EST. 1950  
REPRESENTING ELECTRICAL MANUFACTURERS IN NEW ENGLAND

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**Press Release - Promotion Announcements – Jason Snyder & Rick Doherty**

David Role & Company is excited to announce that Jason Snyder and Rick Doherty have been promoted to Vice President roles. In their new positions, Jason and Rick will be responsible for helping to lead our company into the future and ensuring that the David Role & Co. continues to provide best in class sales support for our manufacturing, distributor, and contractor partners. Jason Snyder will serve as the Vice President of Inside Sales and Operations and Rick Doherty will serve as the Vice President of Outside Sales.

Jason Snyder joined the David Role Company in 2010 and has over 25 years of industry experience working on the sales agency and distribution side of the electrical channel. Jason has held many roles along the way after first coming into the business in the mid-1990s as a warehouse associate. With prior experience in distributor and agency sales, operations, purchasing, and marketing, Jason is well positioned to help lead the David Role Company as our business transitions into the future.

Rick Doherty joined David Role & Company in 2018 and has served as a territory manager and most recently as Director of Outside Sales. Prior to 2018 Rick spent 12 years in distribution serving in many roles in a sales, marketing, and operations. Rick's broad understanding of distribution and end user needs will help further align our manufacturer and distributor partners.